

PRIVACY POLICY STATEMENT

Bernreuter Research takes the protection of your personal data seriously. We record personal data via our web site (name, address and e-mail address, optionally telephone number) only when you make such data available to us when ordering from the online shop. By doing so, you allow us to save your personal data. With your consent, we will additionally continue to keep your address in our address list after the order has been fulfilled.

At any time you can revoke the consent you gave us to store your personal data for the future. Your data will then be deleted immediately. The revocation should be directed to:

Bernreuter Research
Huttenstr. 10
97072 Würzburg
Germany
info@bernreuter.com

No Transfer of Personal Data

We treat your personal data confidentially and will not pass it on to third parties. Exceptions to this are solely our service providers, which we need to process your order, such as the Deutsche Post AG (German Post) or the Federal Express Corporation as well as Wirecard AG (processing of credit card payments).

Anonymous Logging

When you access the internet pages of Bernreuter Research, information is saved for statistical purposes, which your browser gives us (for example, the domain name of the web site from which you visited us, internet pages you opened, your average staying time). This data cannot be assigned to specific persons and is not compiled with other data sources. This means you remain anonymous as an individual user. The statistical evaluation of the anonymous data sets helps us analyse and improve our internet offerings.

We do not use so-called cookies (small text files which the internet browser places on a computer and are stored there).

Safety

Bernreuter Research takes technical and organisational safety measures to protect your personal data against unjustified transferral or unjustified access. Your order and credit card data as well as your invoice are only transferred over the internet in encrypted form.

Newsletter

When you register for our newsletter, which informs you about new market reports from Bernreuter Research, we only need a valid e-mail address from you. After registration, our system sends you an e-mail with an activation link, with which you confirm your registration. In this way, we guarantee that you are the real owner of the given e-mail address and agree to receive the newsletter. On our web site, you can cancel your registration of our newsletter at any time. In this case, your data is automatically deleted.

Right of Access

At any time you have the right to obtain information about your data we have saved as well as a right to correction, blocking or deletion of this data. Provided that legal, contractual, commercial law or tax-based retention periods or reasons are opposed to the deletion of your data, it will not be deleted, but rather blocked.